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HOWARD ROSE COMPANY HEMET, CALIFORNIA

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GRADE COUNT ROSEBUSHES

February 1, 1938

Howard Rose Company
HEMET, CALIFORNIA

Terms and Conditions as shown in previous Lists.

"Winter Harvest" means short storage period.

All prices f.o.b. car breaking points.

Send complete Want-List for special quotations.



Lot A	No. 1	Grade, each	12c	No. 1	No. 1½	No. 2
	No. 1½	Grade, each	8c			
	No. 2	Grade, each	5c			
Cl American Beauty. Red	150	500				
Crimson Rambler. Small scarlet	20	40	90			
Dorothy Perkins. Small shell-pink	170	230	90			
Dorothy Perkins White. White	380	100	50			
Excelsa. Red	250	40	50			
Flower of Fairfield. Scarlet	20	140	90			
Jacotte. Orange-yellow to red		90	80			
Kitty Kininmonth. Glowing, deep pink	50	30				
Pauls Scarlet Climber. Bright scarlet			999			
Roserie. Deep pink	120	60	20			
Scorcher. Orange-scarlet	50	90	50			
Staechelín. Pink		80				
Tausendschoen. Pink to white	130	40	20			

Lot B	No. 1	Grade, each	16c	No. 1	No. 1½	No. 2
	No. 1½	Grade, each	10c			
	No. 2	Grade, each	6c			
American Beauty. Pink to carmine	999	999	50			
Black Prince. Crimson, shaded darker	250	20	30			
Captain Hayward. Light crimson	130	80	30			
Catherine Zeimet. Pure white	20		60			
Cecile Brunner. Pink, yellow base	999	999	80			
Conrad F Meyer. Clear silvery pink	10		20			
Chatillion Rose. Pink	650					
Dr Eckener. Buff to pink	40	40	80			
Echo. Pink to white	480	190	50			
Ellen Poulsen. Dark, brilliant pink	230	40	30			
Else Poulsen. Rose-pink	170					
F J Grootendorst. Bright red			500			
Frau Karl Druschki. Snow-white	200					

George Arends. Clear pink	250	90	40
George Dickson. Dark, velvety crimson	240	10	10
George Elger. Clear yellow	140	20	30
Gruss an Teplitz. Velvety-scarlet	999	540	50
Hansa. Reddish violet	130	50	40
Hugh Dickson. Scarlet-crimson	270	10	
Ideal. Dark red	999	300	240
Ingar Olsson. Bright pink	90	40	20
J B Clarke. Deep scarlet	60	60	30
Juliet. Old-gold to rose	470	40	20
Kirsten Poulsen. Tall grower; scarlet	560	340	70
Magna Charta. Bright pink to carmine	200	20	20
Marshall P Wilder. Scarlet-crimson	150		
Miss Edith Cavell. Scarlet crimson	999	450	420
Mme Albert Barbier. Salmon to yellow	150	10	10
Mme N Levavasseur. Rosy-red	170	800	300
Mrs John Laing. Soft pink	630	30	20
Paul Neyron. Rosy pink			40
Prince C de Rohan. Velvety crimson-maroon	210	10	50
Tip Top. Yellow to white tipped	70	10	10
Triomphe Orleanais. Cerise red	800	920	500
Ulrich Brunner. Cherry-red	240	20	10

Lot C	No. 1	Grade, each 20c			
	No 1½	Grade, each 13c			
	No. 2	Grade, each 8c			
		No.	No.	No.	
		1	1½	2	
Abol. Clear white	80	50	30		
Ami Quinard. Velvety crimson-maroon				90	
Autumn. Burnt orange to yellow and red.....		800	110		
Autumn Queen. Rich Autumn colors	30	30			
Bedford Crimson. Bright crimson	40	30			
Betty Uprichard. Orange-carmine to pink....	999	999	410		
Briarcliff. Rose-pink		150	500		
Caledonia. White		999	530		
Chas K Douglas. Scarlet-crimson	50	660	180		
Columbia. Glistening pink	300	570	400		
Commonwealth. Deep pink	120	40			
Condesa de Sastago. Coppery-pink	999	210	340		
Conqueror. Saffron-yellow	999	730	290		
Cuba. Cardinal-red to gold	900	470	650		
Dame Edith Helen. Glowing pink	999	999	999		
Director Rubio. Cochineal pink	70	80	100		
Dotty. Yellow shaded bronze	20				
Duchess of Atholl. Orange to old-rose	450	300	400		
Duchess of Wellington. Saffron yellow	730	300	70		
Duchess of York. Orange to apricot		220	90		
Edel. Ivory white	50		50		
Edith Krause. Fully double white			120		
Editor McFarland. Brilliant Pink		200	20		
Edith Nellie Perkins. Cerise pink	170	999	110		

E G Hill. Deep scarlet		810
E J Ludding. Carmine pink	190	120 60
Essence. Bright, velvety crimson	280	
Etoile de France. Red	10	100
Etoile de Hollande. Dark velvety-red	999	999
Eulalia. ('33) Double pink	240	10 25
Federico Casas. Cinnamon pink to gold	10	
Feu Joseph Looymans. Yellow to apricot.....		220
Florence L Izzard. Deep golden yellow	90	
Francis Scott Key. Rich crimson	200	500 290
Gipsy Lass. ('32) Dark scarlet-crimson	470	300 410
Gisele Alday. ('34) Pink blooms	120	60 20
Gloria Mundi. Orange-scarlet	350	720 80
Gold Star. ('33) Golden yellow to orange.....	330	150 40
Golden Dream. Yellow	100	10 10
Golden Salmon. Bright salmon-orange	400	420 210
Grace Noll Crowell. Brilliant pink		20
Grenoble. Scarlet-crimson	480	120
Hadley. Rich crimson	999	40 390
Harrison's Yellow. Bright yellow	40	
Harvard. Deep velvety crimson	70	60 10
Helen Fox. Clear yellow	40	20 10
Hollywood. Rose-red	480	180 70
Hoosier Beauty. Glowing deep scarlet	670	880 900
Hortulanus Budde. Luminous scarlet	150	10
Imperial Potentate. Deep rose-pink	640	120 210
Impress. Salmon-cerise to gold	500	260 30
Innocence. Pure white	10	70 10
Irish Charm. Pink to golden apricot	120	10 40
Isobel. Bright orange-pink		30
James Gibson. Velvety crimson-scarlet	30	
J C Thornton. Glowing crimson-scarlet		20 30
Joanna Hill. Creamy yellow to pink	999	999 40
Johanniszauber. Velvety, blood-red		70
Jon J L Mock. Carmine pink	60	130 130
Josef Strnad. ('32) Deep pink to yellow	280	50 10
J Otto Thilow. Rich rose-pink		200
Joyous Cavalier. Bright scarlet	110	40
Jules Gaujard. Orange-carmine		150 40
K A Victoria. Ivory white to pale lemon	210	180
Kardinal Piffl. Orange-pink		140 50
Kidwai. Yellow-salmon	70	10 10
Killarney. Bright pink	999	920 600
Killarney Dbl White. Snowy white	999	999 370
Kluis Scarlet. Crimson-scarlet	30	10 30
Lady Alice Stanley. Light pink	250	450 320
Lady Ashtown. Carmine-pink	100	100 40
Lady Forteviot. Golden yellow to apricot	430	980 570
Leonard Barron. Pink toned gold	700	300 280
Li Bures. Red and yellow		50
Lilian. Deep golden yellow	80	30 20
Lord Rossmore. Creamy white to pink	280	140 110
Louise C Breslau. Red to yellow		250 120

Los Angeles. Flame pink to coral	999	999	999
Lucie Marie. Yellow to apricot-cerise		260	
Luxembourg. Bronzy yellow	430	370	200
Lydia. ('33) Rose-pink to orange	250	20	30
McGredy's Scarlet. Rose-pink	450	999	710
Margaret Belle Houston. Velvety crimson....	40	80	
Margaret McGredy. Orange-scarlet	999	999	80
Mari Dot. Bright apricot-orange	50		30
Mev G A Van Rossem. Orange-brown	380	260	390
Miss Rowena Thom. Bright pink	999	999	310
Mme Butterfly. Soft pink	160	20	40
Mme Caroline Testout. Satiny pink	30	450	300
Mme Edouard Herriot. Coral-red to yellow	999	999	310
Mme Jules Bouche. White			30
Mme Nicolas Aussel. Coppery red buds	20	50	80
Mrs A R Barraclough. Vivid carmine pink		440	700
Mrs Beatty. Clear light yellow	30	30	20
Mrs Chas Bell. Shell pink	100	300	630
Mrs E P Thom. Pure yellow	650	420	920
Mrs Henry Bowles. Rosy pink to salmon	999	999	480
Mrs H R Darlington. Creamy white			10
Mrs John Bell. Cochineal-carmine to golden		700	330
Mrs Wakefield Christie-Miller. Salmon-rose	80	10	60
Ophelia. Salmon shading to yellow	310	360	230
Ophelia Golden. Golden yellow center	800	70	20
Otto Krauss. Orange-copper to gold	70		
Padre. Coppery scarlet	380	300	80
Papa Klein. Orange-red	20	10	
Patience. Scarlet-carmine to orange			10
Paul Crampel. Orange-scarlet	230	10	30
Pink Dawn. ('35) Deep rose-pink			40
Polly. Soft pink to gold	10		
Porto. ('34) Dark crimson-scarlet	230	120	70
Pres Herbert Hoover. Creamy yellow to pink	999	999	800
Pres Plumecocq. Coppery-yellow to salmon			100
Prince Felix. Velvety, carmine-red	230	10	20
Queen Alexandra. Vermillion to gold base	100	20	170
Radiance. Rosy opaline pink	999	999	300
Radiance Red. Glowing crimson	460	999	600
Rapture. Deep pink		280	150
Red Hoover. ('33) Red predominates	120		90
Romance. Golden yellow		150	140
Rose Marie.	20		70
San Jose. ('35) Orange-red to gold			20
Schwabenland. Rose-pink	999	590	190
Sentinel.	30	10	
Sensation. Rich, dark crimson	120	310	110
Shot Silk. Cherry-cerise to yellow			20
Sir Henry Seagrave. Deep, lemon yellow		90	90
Soeur Therese. Rich yellow	999	630	920
Souv Claudius Pernet. Rich yellow	999	999	660
Souv Geo Pernet. Red to orange			365
Souv J B Weibel. Deep rose-pink	92	20	10

Souv Mme C Chambard. Deep coral-red			300
Splendor. ('33) Bronzy pink	70	90	80
Sunkist. ('32) Coppery orange	400	999	800
Susan Louise. Dainty pink	350	30	20
Swansdown. Creamy white	60	60	20
Syracuse. Bright scarlet crimson	620	500	70
Talisman. Yellow to rose-red	999	999	680
Thomas A Edison. Clear light pink	40	220	70
Trigo. Rich yellow to apricot	120	10	30
Vanguard. Salmon pink	140	30	10
Vaterland. Dark scarlet-crimson	410	570	40
Western Gold. Clear yellow	190		
White Ensign. Creamy white	50	40	
Wilhelm Kordes. Golden-salmon to red'	160	400	293
William F Dreer. Silvery pink to buff'	10		30
Willowmere. Rich shrimp-pink	900	980	470
Yellow Sastago. Clear yellow	200	20	10
Yellow Conqueror. Yellow	50	30	10

CLIMBERS---Lot C

American Pillar. Pink with white eye	80		
Apeles Mestres. Clear yellow	70		
Blarney. ('34) Pink to apricot	10		
Chaplins Pink Climber. Clear pink	180		
Cl Duchess of Wellington. Saffron yellow	160	50	60
Cl General MacArthur. Bright scarlet	20		
Cl Gruss an Coburg. Copper to burnt-orange	160	10	
Cl Gruss an Teplitz. Velvety scarlet	50	10	
Cl K A Victoria. Ivory white	210		
Cl Killarney Dbl White.	150	10	20
Cl Mme E Herriot. Coral-red	380		
Cl Mrs Wm C Egan. Delicate pink	70		
Cl Pink Pearl. Pearly-pink	190		
Cl Souv Mme Chambard. Coral-red	140		
Cl White Cochet. Pure white	90		
Emily Gray. Golden yellow	70	90	80
Primrose. Yellow	80	10	

Lot D	No. 1	Grade, each 24c		
	No. 1½	Grade, each 17c		
	No. 2	Grade, each 10c		
	No. 1	No. 1½	No. 2	
Angele Pernet. Coppery orange to yellow	80	130	150	
Antinea. Salmon-orange	150	100	120	
Catalonia. Orange-vermillion			120	
Chas P Kilham. Scarlet-carmine to gold		670	500	
Cynthia. ('33) Scarlet carmine	340	120	60	
David O Dodd. Deep scarlet			20	
Duquesa de Penaranda. Orange to pink	600	700	600	
Golden Dawn. Sunflower-yellow	999	999	350	
Golden Pernet. Primrose-yellow	200			
Golden Rapture. Rich yellow	270	600	450	

Heinrich Wendland. Red to yellow	500	280	100
Hugonis. Single, bright yellow	190	90	30
Katharine Pechtold. Coppery-orange to gold		160	140
Lady Hillingdon. Deep orange-yellow	420	10	120
Lady Margaret Stewart. Yellow, orange-red		170	590
Lord Lonsdale. Rich yellow	90	120	90
Louise Baldwin. Yellow to orange	30	30	30
Lucyle. Glowing pink	30	50	10
McGredy's Yellow. Buttercup-yellow	150		
Max Krause. Golden-yellow		470	150
Mme A Dreux. Clear, golden yellow		60	70
Mme Joseph Perraud. Shell-pink			100
Mrs Aaron Ward. Buff yellow to orange	300	120	
Mrs Pierre S DuPont. Rich yellow	999	999	560
Mrs Sam McGredy. Orange-rose		70	330
Olympiad. Vivid scarlet to yellow			210
Pedre Veyrat. Apricot blooms	60	20	10
Portadown Fragrance. Scarlet to rose	150	60	30
Roselandia. Golden yellow	260	130	50
Roslyn. Deep golden yellow		240	420
Rouge Mallerin. Deep red			160
Sylvia Leyva. Coppery orange-rose	80	20	10
Souv Jean Soupert. Creamy yellow to coral ..	170	60	40
Sunburst. Rich yellow	70		160
Cl Chas P Kilham. Carmine-scarlet	150	20	90
Cl Lady Forteviot. Same as bush	70	10	30

Lot E	No. 1	Grade, each 28c			
	No. 1½	Grade, each 21c			
	No. 2	Grade, each 12c			
		No.	No.	No.	
		1	1½	2	
Golden Gleam. Vivid yellow	70	20	30		
Grootendorst Pink. Pink			30		
Lucy Nicolas. ('35) Golden, coppery-pink....	10	30	20		
Victoria Harrington. Velvety dark red	20		70		
Ville de Paris. Sunflower yellow	60				
Rouge. ('34) Brilliant clear scarlet	10	10	10		
Cl Lady M Stewart. Yellow to red	30				
Cl Syracuse. Scarlet crimson	50				

All 999 items indicate we have that many, and more.

LARGER THAN REQUIRED

No. 1 grade shall have 3 or more branches, strong 18 in. and up.

No. 1½ (or medium) shall have 2 or more strong branches 14 in. and up.

A few light growers are graded smaller. Many plants being shipped exceed these established grades. Please remember this, should some of them appear a little light weight in comparison.

SMALL ORDERS

Remember: Even your small order will be appreciated. Make it in multiples of ten as we have no retail department.



PATENTED VARIETIES

Wholesale
Price Price
1-20 20-250

Amelia Earhart, (Patent No. 63)		
Deep yellow center to cream on outer petals, vigorous bloomer, dark green foliage. Retail price \$1.25, per doz. \$12.50	\$.75	.60
Better Times, (Patent No. 23)		
The flowers are cerise, large, double and fragrant. Produced on long, strong stems. Foliage leathery, dark green. Free bloomer. Retail price \$1.25, per doz. \$12.5075	.60
Blaze, (Patent No. 10)		
Climber, hardy everblooming, bright scarlet. Retail price \$1.00, per doz. \$10.0060	.50
Countess Vandal, (Patent No. 38)		
Long buds, rich blend of pink, copper and gold. Single on long, stiff stems. Retail price \$1.00, per doz. \$10.0060	.50
Gloaming, (Patent No. 137)		
Large buds on long stems. Soft pink to salmon. Vigorous. Retail price \$1.25, per doz. \$12.5075	.60
Golden Climber, (Patent No. 28)		
Hybrid Tea flowered, hardy climber, golden. Retail price \$1.00, per doz. \$10.0060	.50
Maid of Gold. Vigorous Climber. (Patent No. 246)		
The buds are golden yellow splashed with red, opening to large very double golden yellow flowers with 70 to 80 petals that lighten in color very little in the hottest sun. Retail price \$1.00.50	
Mary Hart, (Patent No. 8)		
Red Sport of Talisman. Same style as parent. Retail price \$1.00, per doz. \$10.0060	.50
Matador, (Patent No. 170)		
Large full, well formed, scarlet crimson with darker reverse. Perfumed. Vigorous. Retail price \$1.25, per doz. \$12.5075	.60
President Boone, (Patent Applied for)		
Large deep velvety crimson, heavily veined. Retail price \$1.00, per doz. \$10.0060	.50
Texas Centennial, (Patent No. 162)		
Clear red sport of President H Hoover. Retail price 60c35	.30
White Briarcliff. (Patent No. 108)		
Pure white, perfect form, with branching plant, and free bloomer. Retail price \$1.25, per doz. \$12.5075	.60
Will Rogers, (Patent No. 256)		
Dark velvety crimson maroon, double, free blooming. Strong, vigorous, dark green foliage. Retail price \$1.00, per doz. \$10.0060	.50

These Patented Roses are being offered under license from the Patent owners. The above is taken from their descriptions. They shall not be sold at retail for less than above shown figures per plant. (Not less than three of a kind at the dozen rates.)